

## PRIVACY POLICY

Effective: May 16, 2018

### **We take your privacy seriously**

At Maps4News we take great care about how our users' personal information is used, and we take your privacy seriously. This Privacy Policy describes how Maps4News collects and uses the personal information you provide in the service we provide at [online.maps4news.com](http://online.maps4news.com) ("Service").

This Privacy Policy is an integral part of our [Terms of Service](#). Before you use Maps4News please read this Privacy Policy carefully. By using or Service, you are accepting the practices described in our Privacy Policy and you agree that we will collect and use your information in the following ways.

### **What information do we collect?**

When starting a trial of our Service, you will be asked to enter your: first name, company name, and email address. When subscribing for a Maps4News account, you will be asked to enter your first name, last name, email address, company information (name, address, registration numbers) and appropriate payment information. This information is used by Maps4News to identify the User and provide them with support, services, mailings, sales and marketing actions, billing and to meet contractual obligations. Maps4News will not retain user data longer than is necessary to fulfil the purposes for which it was collected or as required by applicable laws or regulations.

### **Why do we collect that information?**

We collect your information to personalize your experience with the Service, mailings and marketing actions. Your information helps us more efficiently respond to your needs as a Service user and customer. Providing your information is crucial to set up an account, process payment transactions and it's necessary for us to provide you with the Service. Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the purpose of delivering the requested Service and improving the Service.

### **What does Maps4News do with the collected information?**

The information helps us constantly improve the Service. We are also able to improve our customer service, as your feedback and collected information about your activity in the Service helps us respond to your requests faster and support your needs on the way to succeeding with the Service. We enjoy staying in touch with you by sending periodic email updates (usually once a month). The email address you provide will be used to send you onboarding information and product updates. If at any time you would like to unsubscribe from receiving future emails with product updates, we include "subscription management" link at the bottom of every message.

### **When can we access your information?**

Our Support Team may access your Maps4News account upon your request in order to answer specific questions related to the Service or solving some problems you've reported, or which have been reported to us automatically by our system.

### **Can you change/update your personal information?**

Every user has the right to view, update and make any corrections to the content of his/her data on our system in his/her Account or by contacting [support@maps4news.com](mailto:support@maps4news.com). Sharing of personal information is voluntary, however, sharing is crucial to using the Service. Sharing of non-personal visitor information is crucial to using the Service.

### **How Maps4News users can change or remove their personal data from Maps4News.com?**

As Maps4News user, you may change your first name, last name, Phone and password after logging in to their Maps4News account. To do that, you should log into your User Account at [www.Maps4News.com](http://www.Maps4News.com), choose 'Account Settings' from the MY ACCOUNT menu. To change the username, Maps4News.co users should contact support team [support@maps4news.com](mailto:support@maps4news.com). Maps4News users can also request deletion or change their data by contacting support team at [support@maps4news.com](mailto:support@maps4news.com).

### **How the email list subscribers can change or remove their personal data from Maps4News?**

As Maps4News email list subscriber you will get email messages. You can change your personal data on the subscribers list by clicking the "subscription preferences" link in any message we have sent you. You can also unsubscribe from any list by clicking the "unsubscribe" link at the bottom of any message. Such a request to get unsubscribed from a list will be applied to this specific list only. If as a subscriber you wish to be removed from all the lists at once, please reply to any of the messages and write that you wish to be removed from all Maps4News' emailing lists.

### **Maps4News as data processor**

Users can upload data to Maps4News with the goal of publishing this data. This means that Maps4News is acting as the users' service provider. Be aware that you as the user are responsible that privacy and copyrights of others are respected.

### **Customer relationship management (CRM) system**

If you use the Maps4News we may hold your data in a CRM system. The CRM enables us to keep track of our communications with you. We hold records on the CRM for as long as necessary for the reason we collected them – see the sections above for the different reasons we collect data. transferred to our secure customer relations management data base consistent with the lawful processing provisions of the GDPR.

### **How do we protect your information?**

Maps4news aims to safeguard and protect your personal data from unauthorized access, improper use or disclosure, unauthorized modification or unlawful destruction or accidental loss, and Maps4News utilizes and maintains certain reasonable processes, systems, and technologies to do so. However, you acknowledge that no environment is completely secure or error-free, and that these processes, systems, and technologies utilized and maintained by Maps4News are subject to compromise. Accordingly, we cannot be held responsible for unauthorized or unintended access that is beyond our control.

### **GDPR Compliance**

We are in compliance with the requirements of GDPR (General Data Protection Regulation).

### **Changes to our Privacy Policy**

We may occasionally update this Privacy Policy to reflect changes in our practices. If we decide to change our Privacy Policy, we will post these changes on this page.

### **Contact**

If you have any questions or concerns regarding this Privacy Policy, you may contact us at [support@maps4news.com](mailto:support@maps4news.com).

Maps4News is a MapCreator service,



### **MapCreator**

Bogert 31-06  
5612 LX Eindhoven  
The Netherlands  
[www.mapcreator.eu](http://www.mapcreator.eu)